

DIGITAL FASHION WEEK

PARTICIPANT GUIDE

- Register via **this link** from September 18 - October 10, 2020 (Freelance designers, design students, and other design professionals. There is no age limit for registration).
- Look out for an automated email from Material Exchange containing:
 - Credentials to login to the Material Exchange Digital Library
 - Onboarding sessions to explain how to use the system.
- Search, select and download materials from the Material Exchange Digital Library.
- Create a collection of designs for the showcase.
- Turn these designs into a video exhibition.
(A maximum of 2 collections will be accepted)
Video should be MP4 format, 40 MB in size, 30 seconds to 2 minutes in length, in HD or 4K resolution
- Fill out the Digital Fashion Week - Designer Checklist and submit your entries via WeTransfer.
- You will have the opportunity to take part in a live webinar panel session to promote and discuss your designs and your inspiration for creating them.
- You will receive a Virtual Designer Booth during the Digital Fashion Week to enable Brands and visitors of the NEXT TEXTILE Digital Show to browse your collections and communicate with you via the chat platform.

